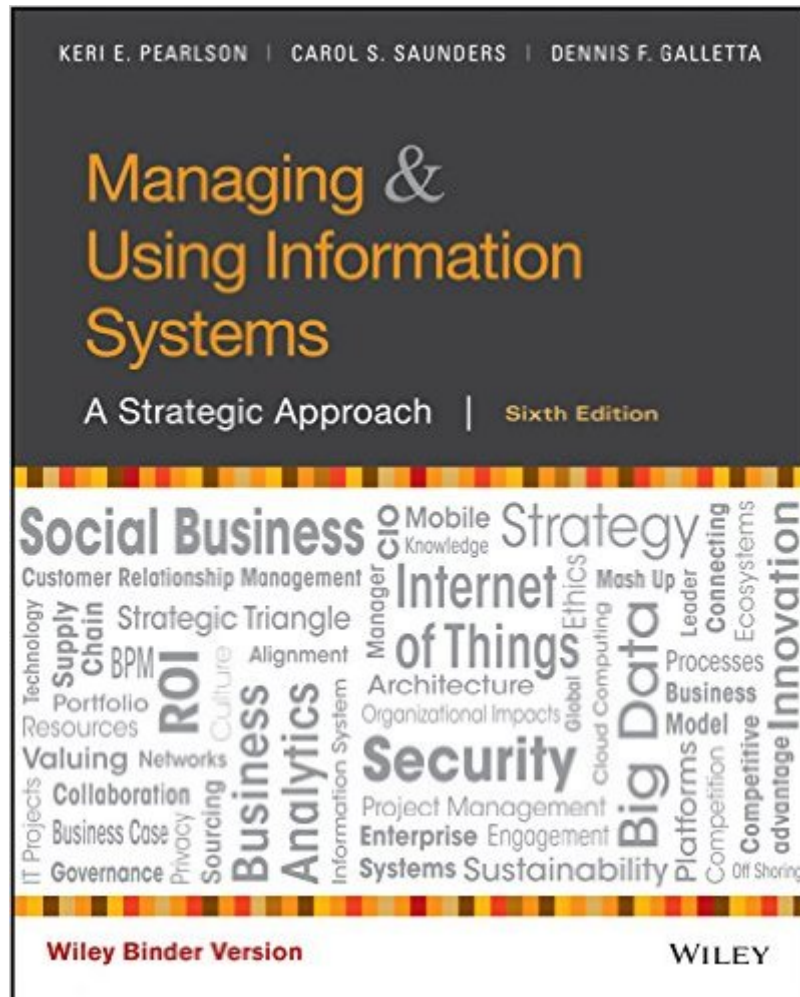


The book was found

Managing And Using Information Systems: A Strategic Approach, 6th Edition



Synopsis

Managing and Using Information Systems: A Strategic Approach, Sixth Edition, conveys the insights and knowledge MBA students need to become knowledgeable and active participants in information systems decisions. This text is written to help managers begin to form and point of view of how information systems will help, hinder and create opportunities for their organizations. It is intended to provide a solid foundation of basic concepts relevant to using and managing information.

Book Information

File Size: 9323 KB

Print Length: 336 pages

Simultaneous Device Usage: Up to 3 simultaneous devices, per publisher limits

Publisher: Wiley; 6 edition (December 30, 2015)

Publication Date: January 13, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01AKSZBPK

Text-to-Speech: Not enabled

X-Ray for Textbooks: Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #82,596 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #17 in Kindle Store > Kindle eBooks > Business & Money > Industries > Information Management #123

in Kindle Books > Business & Money > Management & Leadership > Information Management #724

in Kindle Store > Kindle eBooks > Computers & Technology

Customer Reviews

I was a bit surprised and disappointed that "binder-ready version" is really another term for a stack of 8.5 x 11 3-ring-binder punched pieces of paper that come in plastic wrap, kind of like someone's printing these out on a color laser printer somewhere and sending them out. Of course I read what it was in the title, so I shouldn't have been that surprised, but it seems to me that for almost \$80, they could put a little more effort into making a more durable product... this feels especially fragile, and seems like it would be difficult to keep in good condition without tearing some of the page holes, losing pages, or getting them out of order. The content of the book itself is really good, it's pretty

interesting, has some really good examples and case studies, and it's very up-to-date, but it seems like the lack of binding is some kind of compromise that allows them to sell it for "only" \$80... how sad that this is what textbooks have come to. Addendum: I made it through the class without tearing or losing any of the pages, so I was happy with that, but at times it was a bit scary. Also, I was asked to change my star rating by someone associated with this textbook as my main complaint lies with the format rather than the content. Since this review appears for all editions of the book, including the e-book, that seemed like a fair request. Judging it by content alone, I changed the review from three to four stars, but I still feel that this format needs improvement.

This is not able to be viewed on the Kindle Cloud on a PC, only on a Mac. I guess the publishers expect us to read an IT text book on our iPhones.

[Download to continue reading...](#)

Managing and Using Information Systems: A Strategic Approach, 6th Edition Managing Risk In Information Systems (Information Systems Security & Assurance) Managing Information Technology: What Managers Need to Know: 6th (Sixth) Edition Introduction to Information Systems, 6th Edition Managing Risk and Uncertainty: A Strategic Approach (MIT Press) Management Information Systems: Managing the Digital Firm (14th Edition) Management Information Systems: Managing the Digital Firm, 13th Edition Information Systems Today: Managing in the Digital World (7th Edition) Building Enterprise Information Architectures: Reengineering Information Systems Management Information Systems for the Information Age Managing and Using Information System Database Systems: Design, Implementation, and Management (with Premium Web Site Printed Access Card) (Management Information Systems) Contemporary Drug Information: An Evidence-Based Approach (Gaenelein, Contemporary Drug Information) Health Care Information Systems: A Practical Approach for Health Care Management Risk Management Framework: A Lab-Based Approach to Securing Information Systems Strategic Brand Management: Building, Measuring, and Managing Brand Equity, 4th Edition Strategic Public Relations Management: Planning and Managing Effective Communication Campaigns (Routledge Communication Series) Understanding and Managing Diversity: Readings, Cases, and Exercises (6th Edition) Understanding and Managing Organizational Behavior (6th Edition) Dubai Offshore Tax Guide (World Strategic and Business Information Library)

[Dmca](#)